



2nd annual CATnip Friday 5K & Mouse Miler

Where you have to sweat to purr!

Sponsorship Opportunities

Friday, August 13, stepping off at 6:50 pm
from Sherwood High School

**Business Card Ads Available
on Special CATnip 5K Run
Print Advertisement Page**

\$200

Only 9 available
Deadline July 6

Title Sponsor ~ \$3,000 (Only 1 available)

Exclusive sponsorship of CATnip Friday 5K
Corporate logo* on: t-shirts; banners and signage; route map;
save the date card; registration brochure; web pages with link
Primary recognition on all marketing materials; paid advertising;
online promotion with Oregonlive.com
Business card ad on special Run print advertisement page
Name included in press announcements and interviews
Recognition in CAT's print and electronic newsletters
Registration for four participants
Vendor booth
Promotional item or coupon placed in runners' bag

Meow Sponsor ~ \$1,250 (3 available)

Exclusive sponsorship of aid station, finish line, or bag check in station
Corporate logo* on: t-shirts; banners; exclusive on station signage;
route map; registration brochure; web pages with link
Corporate recognition on all marketing materials; paid advertising;
online promotion with Oregonlive.com
Name included in press announcements
Business card ad on special Run print advertisement page
Recognition in CAT's print and electronic newsletters
Registration for two participants
Vendor booth
Promotional item or coupon placed in runners' bag

Cat Nip Sponsor ~ \$650 (8 available/2 taken)

Corporate logo* on: t-shirts; banners; registration brochure; web pages
Corporate recognition on: paid advertising; online promotion
with Oregonlive.com; press announcements and other marketing materials
Recognition in CAT's print and electronic newsletters
Vendor booth
Promotional item or coupon placed in runners' bag

Mouse Sponsor ~ \$350 (10 available)

Corporate logo on: event banners; event web pages
Corporate recognition on: t-shirt; paid advertising and marketing
materials; online promotion with Oregonlive.com
Recognition in CAT's print and electronic newsletters
Promotional item or coupon placed in runners' bag

Vendor Booths also available

10 x 10 space at the event
(table/chairs extra)

ONLY \$75

**Distribute your
valuable coupon or sample
as an insert in the runners'
registration goodie bags**

\$25

**Sponsor / Vendor Deadline:
August 1**

*Inclusion in marketing materials:
May 15

Questions?

Kim Christiansen
(503) 925-8903 x257
kimc@catadoptionteam.org

(12/01/09)





CATnip Friday 5K & Mouse Miler

Where you have to sweat to purr!

Sponsor / Vendor Agreement

Contact Name:		
Business or Individual Name:		
Address:	City:	State/Zip:
Business Phone:	Contact Phone:	
Email Address:	Web address for link:	

I would like to be a:

- Title Sponsor (\$3,000) (1 available)
- Meow Sponsor (\$1,250) (3 available)
- Cat Nip Sponsor (\$650) (8 available)
- Mouse Sponsor (\$350) (10 available)
- Vendor (\$75)
- Coupon Insert (\$25)
- Advertiser (\$200) (9 available)
- Contributor – In-kind Donation

Total Enclosed \$ _____

(Please make checks payable to Cat Adoption Team; provide credit card information below)

To help raise additional funds for CAT, I would like to donate the following as a raffle prize:
(For donations valued at \$100+, donors will receive name recognition when the winners are announced on stage.)

Description: _____ Value: \$ _____

The Cat Adoption Team will not be responsible for any lost, stolen, or damaged property. Any injuries/bites caused by people/dogs will be the owner's responsibility. I have read and agree to abide by the rules and regulations of the CATnip Friday 5K & Mouse Miler, the City of Sherwood, and other Government entities as may have jurisdiction (on catnipfriday5k.org). I hereby release and hold harmless Cat Adoption Team from all liability, including, but not limited to statutes, ordinances, and any legal authority or cause, theft, personal injury, strike, public enemy, or act of God, and to indemnify these named organizations from any damages that may arise from doing business at the CATnip Friday 5K & Mouse Miler. Sponsor/vendor fees are non-refundable.

Signature: _____

Name on card: _____ Billing Zip Code: _____

Card #: _____ Exp. Date: _____

Please make checks payable to "Cat Adoption Team" and return to:

Kim Christiansen - CAT
14175 SW Galbreath Dr.
Sherwood, OR 97140

fax: (503) 925-8888 or email: kimc@catadoptionteam.org