



# CATnip Friday 5K & Mouse Miler

*You don't have to sweat to purr!*

## Sponsorship Opportunities

Friday, August 14, stepping off at 6:50 pm  
from Sherwood High School

### **Title Sponsor ~ \$2,500 (Only 1 available)**

Exclusive sponsorship of CATnip Friday 5K  
Corporate logo\* on: t-shirts; banners and route signage;  
route map and program; save the date card; registration brochure;  
web pages with link  
Primary recognition on all marketing materials; paid advertising;  
online promotion with Oregonlive.com  
Business card ad on Times/Gazette Run page  
Name included in press announcements and interviews  
Recognition in CAT's print and electronic newsletters  
Registration for four participants  
Vendor booth  
Promotional item or coupon placed in runners' bag

**Taken**

### **Meow Sponsor ~ \$1,000 (1 available: 1 taken)**

Exclusive sponsorship of aid station or bag check in station  
Corporate logo\* on: t-shirts; banners; exclusive on station signage;  
route map; registration brochure; web pages with link  
Corporate recognition on all marketing materials; paid advertising;  
online promotion with Oregonlive.com  
Name included in press announcements  
Recognition in CAT's print and electronic newsletters  
Registration for two participants  
Vendor booth  
Promotional item or coupon placed in runners' bag

### **Cat Nip Sponsor ~ \$500 (7 available: 3 taken)**

Corporate logo\* on: t-shirts; banners; registration brochure; web pages  
Corporate name recognition on: paid advertising; online promotion  
with Oregonlive.com; press announcements and other marketing materials  
Recognition in CAT's print and electronic newsletters  
Vendor booth  
Promotional item or coupon placed in runners' bag

### **Mouse Sponsor ~ \$350 (10 available)**

Corporate logo on: event banners; event web pages  
Corporate name recognition on: t-shirt; paid advertising and marketing  
materials; online promotion with Oregonlive.com  
Recognition in CAT's print and electronic newsletters  
Promotional item or coupon placed in runners' bag

**Business Card Ads Available  
on Special Times/Gazette  
CATnip 5K Run Ad Page**

**\$200**

Also included in the event program.  
Only 12 available. Deadline June 1.

**Vendor Booths also available**

10 x 10 space at the event  
Includes table and 2 chairs

**Early bird: \$75**

After June 1: \$100

Only 10 available

**Distribute your  
valuable coupon as an  
insert in the runners'  
registration goodie bags**

**\$25**

**Sponsor / Vendor Deadline:  
July 10, 2009**

\*Inclusion in marketing materials:  
May 15, 2009

**Questions?**

Kim Christiansen  
(503) 925-8903 x257  
kimc@catadoptionteam.org

(4/30/09)





# CATnip Friday 5K & Mouse Miler

*You don't have to sweat to purr!*

## Sponsor / Vendor Agreement

Contact Name:		
Business or Individual Name:		
Address:	City:	State/Zip:
Business Phone:	Contact Phone:	
Email Address:	Web address for link:	

### I would like to be a:

- ~~Title Sponsor (\$2,500) (1 available)~~
- Meow Sponsor (\$1,000) (2 available)
- Cat Nip Sponsor (\$500) (10 available)
- Mouse Sponsor (\$350) (10 available)
- Vendor (\$75 before 6/1; \$100 after) (10 available)
- Coupon Insert (\$25)
- Advertiser (\$200 by 6/1) (12 available)
- Contributor – In-kind Donation

**Total Enclosed \$** \_\_\_\_\_

(Please make checks payable to Cat Adoption Team; provide credit card information below)

To help raise additional funds for CAT, I would like to donate the following as a raffle prize:  
(For donations valued at \$100+, donors will receive name recognition when the winners are announced on stage.)

Description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

The Cat Adoption Team will not be responsible for any lost, stolen or damaged property. Any injuries/bites caused by people/dogs will be the owner's responsibility. I have read and agree to abide by the rules and regulations of the CATnip Friday 5K & Mouse Miler, the City of Sherwood, and other Government entities as may have jurisdiction. I hereby release and hold harmless Cat Adoption Team from all liability, including, but not limited to statutes, ordinances, and any legal authority or cause, theft, personal injury, strike, public enemy or act of God, and to indemnify these named organizations from any damages that may arise from doing business at the CATnip Friday 5K & Mouse Miler. Sponsor/vendor fees are non-refundable.

Signature: \_\_\_\_\_

Name on card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Please make checks payable to "Cat Adoption Team" and return by July 10 to:**

**Kim Christiansen - CAT  
14175 SW Galbreath Dr.  
Sherwood, OR 97140**

fax: (503) 925-8888 or email: [kimc@catadoptionteam.org](mailto:kimc@catadoptionteam.org)