



SATURDAY, NOVEMBER 5, 2011

SPONSORSHIP OPPORTUNITIES

Silent and Live Auctions | Beer Raffle | VIP Auction Preview Party | Golden Tickets

DOORS OPEN 6 PM • VIP AUCTION PREVIEW PARTY 5 PM
PORTLAND HILTON HOTEL
JOHNNA WELLS, AUCTIONEER

FAT CAT ~ \$5,000 (ONLY 1 AVAILABLE)

Presenting Sponsor of Event & Live Auction

- ◆ Exclusive sponsorship of Whisker Wonderland 2011
- ◆ Logo on Live Auction bid cards
- ◆ Presenting sponsor banner at event
- ◆ Logo featured in on-screen loop video played during Silent Auction
- ◆ On-screen and emcee mention during Live Auction
- ◆ Full-page sponsor recognition ad in event program
- ◆ Primary recognition on all marketing materials
- ◆ Logo and link on CAT Website
- ◆ Logo and link on CAT Online Auction Website (*live in September*)
- ◆ Recognition in CAT's print and electronic newsletters (*electronic distribution 6,000, print circulation 15,000*)
- ◆ Premier sponsor table: VIP seating for 8 at the event
- ◆ Entry for 8 to pre-auction VIP auction preview party
- ◆ Opportunity to speak in person at event
- ◆ Custom table signage

TOP CAT ~ \$2,500

Silent Auction Table Sponsors

- ◆ Custom signage at your designated Silent Auction table (*3 available*)
- ◆ On-screen mention during Live Auction
- ◆ Logo featured in on-screen loop video played during Silent Auction
- ◆ Half-page sponsor recognition ad in event program
- ◆ Recognition in all printed marketing materials
- ◆ Logo and link on CAT Website
- ◆ Logo and link on CAT Online Auction Website (*live in September*)
- ◆ Recognition in CAT's print and electronic newsletters
- ◆ Premier sponsor table: VIP seating for 8 at the event
- ◆ Entry for 8 to pre-auction VIP auction preview party
- ◆ Custom table signage

COOL CAT ~ \$1,000

Online Auction Sponsors (Online Auction Runs October 14-24, 2011)

- ◆ Logo and link on CAT Online Auction Website (*live in September*)
- ◆ Quarter-page sponsor recognition ad in event program
- ◆ Recognition in all printed marketing materials
- ◆ Recognition in CAT's print and electronic newsletters
- ◆ Entry for 4 to pre-auction VIP auction preview party
- ◆ Seating for 4 at the event
- ◆ Custom table signage

CAT'S MEOW ~ \$500

- ◆ Sponsor recognition in event program
- ◆ Logo and link on CAT Website
- ◆ Admission for 2 at preview party and event

CONTRIBUTOR

In-kind Donation/Underwriting of Services

Donate your special skills or services to make Whisker a huge fundraising success for the cats. Needed: printing, advertising, signage, AV equipment rental, decorations, and food/beverage (including alcohol)

SPECIAL SPONSORSHIP OPPORTUNITIES

VIP Preview Party Sponsor

\$500

Host our VIP guests as they preview auction items at a private pre-auction party. Benefits: signage at event, recognition in program, logo/link on CAT's Website, admission for 2 at preview party and event.

Golden Ticket Sponsor

\$500

Benefits: your logo printed on 100 Golden Tickets sold prior to event and night of, recognition in program, logo/link on CAT's Website for pre-auction Golden Ticket sales, admission for 2 at preview party and event.

Beer Raffle Sponsor

(In-kind Donation)

Provide unlimited beer for guests who purchase beer raffle tickets and keepsake mugs printed with your logo. Benefits: logo/link on CAT's Website for pre-auction ticket sales, admission for 2 at preview party and event.

Business Card Ads

\$200

Show your support for CAT by purchasing a business card size ad that will be placed in the event program.

THANK YOU FOR SUPPORTING CAT'S 8TH ANNUAL FUNDRAISING GALA!



**Whisker Wonderland
Online Auction Dates:
October 14-24, 2011**

*Please consider sponsoring our online auction.
You can be part of Whisker without ever leaving home!*

SPONSOR INFORMATION

Name / Business (as it should appear in program): _____

Address: _____ City/State/Zip: _____

Contact Phone: _____ Business Phone: _____

Email Address: _____ Website: _____

WE WOULD BE PROUD TO BE A:

- Fat Cat Sponsor \$5,000
- Top Cat Sponsor \$2,500
- Cool Cat Sponsor \$1,000
- Cat's Meow Sponsor \$500
- VIP Preview Party Sponsor \$500
- Golden Ticket Sponsor \$500
- Business Card Ad Sponsor \$200
- In-Kind Donation / Underwriting of Services (including Beer Raffle)

Enclosed is my sponsorship payment of \$ _____ (Please make checks payable to Cat Adoption Team)

We would like to make an in-kind donation / donation of services (description):
_____ Value \$ _____

We would like to contribute \$ _____ to help underwrite a portion of the event.

Signature: _____

VISA / MASTERCARD / DEBIT

NAME ON CARD: _____

CARD #: _____ EXPIRATION DATE: _____

SIGNATURE: _____

(just add initials if emailing)

PLEASE RETURN TO: KIM CHRISTIANSEN

BY SECURE FAX: 503-853-7989

BY MAIL: Cat Adoption Team

14175 SW Galbreath Drive
Sherwood, OR 97140

Questions? Contact Kim at:
503-925 8903 x257 or kimc@catadoptionteam.org

Sponsorship Deadline:
Monday, September 12, 2011

CAT ADOPTION TEAM
WHISKER WONDERLAND
SPONSORSHIP AGREEMENT

SATURDAY, NOVEMBER 5, 2011
PORTLAND HILTON HOTEL



The Cat Adoption Team is a 501(c)(3) publicly supported charity (ID# 20-0773189). Donations to CAT are deductible to the full extent allowed by law.

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SHERWOOD, OREGON 97140
WWW.CATADOPTIONTEAM.ORG